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**Title:** My Resume Research Study

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**Background:**

Inspiration for this app came from a personal want to be employed after graduation from GA. I wanted to create a way to make my resume stand out from other Android Developers while showcasing my strengths in Android. When potential employers ask for a resume or business card, I will have them download my app and completely BLOW THEIR MINDS.

**#Goals:**

The goal of this study is to find out what employers/applicants want to be able to access or include in a resume/portfolio.

**Research Questions:**

Employer – What would you like to see from candidates?

-a. candidates to feel comfortable and not so formal and ‘programmed’ to say what they thing he wants to hear. But a little bit tense because that shows its important to them and they care about the opportunity. Kind of laid back, not like theyre trying so hard that they memorized their process. Not to much what the resume says, but how organized the information is

Employer – What are things you’d like to see from candidates that are not included on a resume?

Employer – What are things that stand out most during the interview process?

Candidate – What is something you want employers to know about you that is not included in your resume?

Candidates – How do you stand out from other candidates applying for the same position?

Candidates – what are key attributes about yourself that you have not been able to showcase to potential employers?

**Methodology:**

Conducting interviews with both employers and job seekers to find what is missing from the application process.

**Participants:**

Target audience: Employers – anyone on the employer side of the interview process

Job Candidates – anyone applying for employment

**Schedule:**

Participant recruiting – March 17, 2016

When the study will take place – March 17, 2016

When there will be results – March 17, 2016

**Script:**

What sets applicants apart from the pack?

What good attributes do you feel employers don’t get to see from you?

Describe a time an applicant really impressed you.

How do you show personality in the application process?

Describe the best networking experience you’ve ever had.

Resumes: no pic, name primary number email, glance at it and be able to assess qualifications and past without having to ‘find things’ maybe don’t need an objective or anything like that. Easy on the eyes font and stuff. Nice looking, simple, well organized

How can I make their life easier? Will do anything to help. Whst do you need that I could do for you?

Objective, plan,